



Downtown Business Improvement District Board

Tuesday February 19th, 2019

12:00 P.M. To 1:00 P.M.

Grace Church, 109 East 6th Street, 2nd floor Kenya Room. Fremont Nebraska

1. Meeting called to order and announcement of Open Meeting Law
2. Approval of minutes of the 01-21/2019 BID meeting.
3. Comments or discussion from the public.
4. Consideration and possible action on Kiosk repair and new maps
5. Consideration and possible action to purchase 16 wreaths and brackets in the amount of \$3280.00. Payment will be made to MainStreet.
6. Consideration and possible action to purchase additional flower baskets and brackets for the district.
7. Receive and possible action on bids for maintaining the Elgenfritz parking lot green space.
8. Consideration and possible action on studies for downtown development.
9. Committee reports:
 - Maintenance
 - Marketing
 - Future Projects
 - Design / Christmas Decorations
10. MainStreet Report
11. Next meeting will be March 19th, 2019
12. Adjournment

Business Improvement District Meeting Minutes
Noon, January 15th, 2019, Grace Church

Present: Glen Ellis, Tom Coday, Kevin Main, Bob Missel, Jerry Johnson, Bill Parks, Vince O'Connor, JJ Bixby, Howard Krasne
Absent: Richard Register, Roxie Kracl

Meeting was called to order and it was noted that it was an open public meeting with a copy of the open public meeting law available in the room.

Motion was made to approve the minutes of the November 20th, 2018 meeting by O'Connor and seconded by Parks. Motion carried.

Chairman Ellis called for election of officers for 2019. Johnson moved to nominate Coday as Chairman, seconded by Parks. Nominations closed, motion carried.

Ellis turned the meeting over to Coday, Coday called for nominations of Secretary. O'Connor moved to nominate Missel as Secretary, seconded by Main. Nominations closed, motion carried.

General discussion began regarding Christmas wreaths, it was noted that the white poles that held the wreaths also need to be removed as they will interfere with the flags.

Hanging baskets were then discussed and after some further discussion Krasne moved to purchase up to 20 new Baskets and Bracket sets. Parks seconded the motion. Motion carried. Main will research potential locations for the new baskets and report back at the February meeting.

Reports from the various subcommittees:

Future Projects – Ellis shared information on a proposal by Zack Mannheimer for a comprehensive study plan for Fremont with focus on downtown. Gary Clark of GFDC shared that the preliminary cost estimate for this project was \$83,000. Stacy Heatherly shared some very positive comments about Mannheimer's work. O'Connor along with others reminded the board that MainStreet was in the process of finishing up a study on downtown. Discussion followed regarding a possible future date where interested parties could listen to a presentation on this effort. No action taken.

Maintenance – New bike racks look great!

Marketing – Krasne gave a report on promotion efforts underway highlighting success with the Facebook posts in December. The downtown page now achieving over 500 likes. Leslie Main commented on the importance of including all businesses in the district with current advertising efforts. O'Conner shared a recent Omaha World Herald piece promoting downtown, a collaborative effort of the Antique District and the CVB. The Director of MainStreet, Cortney Schafer addressed the importance of using #'s in online advertising efforts. It was also noted all the good work Rich Rader is doing to both showcase and promote the downtown.

Chairman Coday dismissed the group noting the next meeting time was set for February 19th, 2019; same time and location.

Respectfully Submitted
Bob Missel, Secretary