

**Business Improvement District Meeting Minutes  
Noon, November 19, 2019, Grace Church**

Board Present: Tom Coday, Kevin Main, Bob Missel, Glen Ellis, Howard Krasne, Richard Register, Bill Parks, Vince O'Connor, Jerry Johnson, Roxie Kracl and JJ Bixby    Absent: none  
Guests attending: Cortney Schaefer, Brian Newton, Collin Spilinek, Nancy Ellis, Oscar Durand, Stan Darling, Brendon Murry and Leslie Main.

Item #1. Chairman Coday called the meeting to order and it was noted that a copy of the Open Public Meeting Act was available in the room.

Item #2. Motion was made to approve the minutes of the October 15, 2019 meeting by Register and seconded by Johnson. By roll call vote all members voted yay; motion carried.

Item #3. Chairman Coday opened the floor for comments and discussion from the public. There was none.

Item #5. Oscar Durand who serves as a board member on Ideal Nebraska addressed the board on their efforts being made in downtown Fremont in the area of adding new housing. The Ideal Nebraska board is working in collaboration with MainStreet Fremont in the development of the "H" Street neighborhood which is within the BID District. He shared some of the keys to their approach through programs such as Vibrant Neighborhoods, Home Enhancement Fund and Whole Home Education. Brendon Murray who also serves on the board was in attendance. There was no action taken.

Item #6.

Financial Report; none was given

Maintenance Report: none was given

Marketing Report: Krasne spoke on current marketing efforts referencing the email he had sent out prior to the board meeting. He mentioned Dan owed us one more video. Howard asked the board to approve an additional \$550 for boosting ads as well as a YouTube and Facebook promotion. Kracl motioned to approve the request as it was within our marketing budget, Register made the second. By roll call vote all members voted yay; motion carried.

Future Projects Report: none was given

Design Report: Main reported that the Christmas Garland was going up on the light poles. Cortney Schaefer of MainStreet Fremont added that this was phase one of the effort and said more would be added next year. She also reported that all the Christmas Wreaths were up.

Item #7. A.) O'Connor moved to approve the invoice from Siffing for landscaping on the Ilgenfritz lot. The motioned died for lack of a second. After some discussion Register moved to table the approval and ask Siffing to provide the dates they serviced the lot. O'Connor seconded the motion. By roll call vote all members voted yay; motion carried.

B.) Kracl motioned to pay the invoice from the city for putting up the flags for Veterans Day, Parks seconded the motion. By roll call vote all members voted yay; motion carried.

Item #4. Chairman Cody presented a draft letter to the City Council recommending that parking not be eliminated for a park or other venue at the Parking Lot located on the North East corner of 5<sup>th</sup> and Park. There was considerable discussion both for and against sending the letter. Ellis presented a letter from

Tim Gesell, new owner of the 505 Brewing Company. O'Connor moved to receive the letter, Kracl seconded the motion. By roll call vote Main, Johnson, Ellis, Missel, Coday, Kracl. O'Connor, Krasne, and Bixby voted yay; Register and Parks voted nay, motion carried.

Item #8. MainStreet Director Schaefer reported that the live remote promotion for the Christmas Walk on November 30<sup>th</sup> received strong support and was moving forward.

Item #9. O'Connor motioned to cancel the December BID meeting and plan to meet again on January 21, 2020. Kracl seconded the motion. By roll call vote all members voted yay; motion carried.

Item #10. Missel moved to adjourn the meeting, Johnson seconded. By roll call vote all members voted yay; motion carried.

Respectfully Submitted  
Bob Missel, Secretary